

## Message Text

UNCLASSIFIED

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44

ACTION NEA-09

INFO OCT-01 ISO-00 EB-07 /017 W

----- 051065

P 141257Z MAR 75

FM AMEMBASSY TEL AVIV

TO SECSTATE WASHDC PRIORITY 5933

USDOC WASHDC

UNCLAS TEL AVIV 1585

PASS COMMERCE FOR CAGNE/ PETER HALE.

E O 11652: N/A

TAGS: BEXP, IS

SUBJECT: TECH '75

REF: STATE 043131 AND 045741

1. EMB HAS RECRUITED EIGHTEEN FIRM PARTICIPANTS  
TO DATE AND HOPE TO COMPLETE 20-23 BOOTH RECRUITMENT SOON.

2. BOOTH COSTS ARE DOLS 1500 FOR 3 X 4 SQ. M.; DOLS 1750 FOR  
3 / 5 SQ. M.; AND DOLS 2000 FOR 3 X 6 SQ. M. (OR ISRAELI  
POUND EQUIVALENT DOLS 1.00 EQUAL IL 6.00).

3. QUALITY AGENCIES EXPORT IMPORT LTD., 3 CHLENOV ST., TEL AVIV  
AGENTS OF SNOW MFG CO., 435 EASTERN AVEM, BELLWOOL,  
ILL PHONE 312 378 7142 SIGNED PARTICIPATION AGREEMENT FOR  
3 X 5 BOOTH AND INFORMED EMB THAT SNOW SENT DOLS 1750  
MHECK TO COMMERCE DIRECTLY. PLEASE CONFIRM REMEIPT OR CONTACT  
SNOW FOR PAYMENT.

4. LEVINSON BROS. AGENTS OF  
SUPERIOR ELECTIC CO.,  
BRISTOL, CONN. INFORMED EMB THAT SUPERIOR WILL  
PARTICIPATE, PAY AND SIGN CONTRACT DIRECTLY WITH USDOC.  
PLEASE CONFIRM.

5. RACOM ELECTRONICS CO. LTD., AGENTS OF DANA  
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LAB INC., 2401 CAMPUS DR, IRVINE, CA

PHONE 714 833 1234 AGREED DURING DANA SEMINAR IN SPAING,  
TO PARTICIPATE . CONTACT MR HANK BEECH, INTERNATIONAL  
SALES MANAGER OR PHILIPS R STRAUSS V.P. MARKETING  
RE PAYMENT OF DOLS 1500 AND CONFIRM.

6. THREE FIRMS CITED ABOVE ARE IN ADDITION TO 18  
MENTIONED PARA 1. REQUEST FISCAL DATA FOR TRANSFER OF  
COLLECTIONS ALREADY RECEIVED FROM ISRAELI AGENTS, AS  
WELL A AUTHORIZATION FOR DOLS 10,000 (FROM COMMERCE) ARKP  
TO START CONTRACTING PERSONNEL, CONSTRUCTION AND SPACE.  
KEATING

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 14 MAR 1975  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
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**Document Number:** 1975TELAV01585  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Film Number:** D750089-1155  
**From:** TEL AVIV  
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**Office:** ACTION NEA  
**Original Classification:** UNCLASSIFIED  
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**Previous Channel Indicators:** n/a  
**Previous Classification:** n/a  
**Previous Handling Restrictions:** n/a  
**Reference:** 75 STATE 043131, 75 AND 045741  
**Review Action:** RELEASED, APPROVED  
**Review Authority:** woolfhd  
**Review Comment:** n/a  
**Review Content Flags:**  
**Review Date:** 25 JUN 2003  
**Review Event:**  
**Review Exemptions:** n/a  
**Review History:** RELEASED <25 JUN 2003 by BalzMJ>; APPROVED <05 JAN 2004 by woolfhd>  
**Review Markings:**

Margaret P. Grafeld  
Declassified/Released  
US Department of State  
EO Systematic Review  
05 JUL 2006

**Review Media Identifier:**  
**Review Referrals:** n/a  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** TECH '75  
**TAGS:** BEXP, IS  
**To:** STATE COM  
**Type:** TE  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 05 JUL 2006